



# IMPRIA INSTITUTE OF BUSINESS MANAGEMENT TECHNOLOGY



# About Us

IMPRIA INSTITUTE OF BUSINESS MANAGEMENT TECHNOLOGY is an ISO 9001:2008 certified B-School

IIBMT, a distance educator of management is an institute having motive to groom students to understand, administer and manage the ever changing global business dynamics,

- ✦ Enhance career of students in Business and Management sector.
- ✦ Democratizing higher education by taking it to the doorsteps of the learners providing access to high quality education to all those who seek it.
- ✦ Short duration programs in various faculties which enable the students to acquire value based and world-class management qualifications while working.
- ✦ Offering need-based programs by giving professional and vocational orientation to the courses.
- ✦ Promoting and developing distance education in India.
- ✦ Setting and maintaining standards in distance education in the country.

IIBMT paves a path to early success in life through its correspondence courses. These courses consist of concepts and case studies that provide broad exposure to relevant business concepts and management specifics. This helps them to get started as "Managers" by enhancing their productivity, capability to formulate business policies, strategies and their implications for the organization.

It is an enthusiastic attempt by IIBMT to expose the best of international management principles, practices and managerial function to the students.

However, the pursuit of this management program demands intellectual maturity, strength and willingness to work hard. For those endowed with inquisitive minds and the drive to succeed, this program will be a voyage of discovery leading to professionally satisfying careers.

We invite all those who share our vision, goals and purpose to join hands in hand in our efforts to build a new of economic, liberalization and globalization. Come, let us build a prosperous new world together.

IIBMT brings together world wide accepted courses under the aegis of IIBMT Education Foundation registered with Government of Delhi, India. It is also NS-EN ISO 9001:2016 certified by KVQA, "Quality training provider for Business Management."



# CONTENTS



- ▣ Contents
- ▣ Director's Message
- ▣ Profile
- ▣ Mission / Vision
- ▣ IIBMT Advantages
- ▣ Career Opportunities
- ▣ Programmes
- ▣ Specialization







# Director's Message

**D**ear Students, Welcome to IMPRIA INSTITUTE OF BUSINESS MANAGEMENT TECHNOLOGY (IIBMT). We are one of the fast growing engineering and management institutions in the country and are renowned for offering excellent quality education system throughout the country. Our distance learning and regular programme is continuously providing an excel - lent advantage for the bright future. Our study curriculum is designed as per the international education system that meets international students in well established organizations by grooming their knowledge and interpersonal skills.

Our main aim is to provide international quality education to each and every student and offering them a bright future with these skills. I am quite confident to each and every student of IIBMT for enhancing their level with respect to future in their professional career.

Regards,

Director

IMPRIA INSTITUTE OF BUSINESS MANAGEMENT TECHNOLOGY



# Profile

Impria Institute of Business Management Technology is one of the top ranking institute in the field of engineering and management offering a wide array of undergraduate and postgraduate courses. These courses are designed so as to provide bright future to every student with complete management concepts and business specifics. Further well equipped laboratories of engineering and management enables student to get the complete focus of industrial working aspects.

Our vision is to carve every student for the top business and engineering organization. The advanced course curriculum is designed so as to pro-vide in depth knowledge of current industrial process which leads to excellent placement records among all engineering and management institutes throughout the country.

Our distance learning program in management and engineering sector enables every student to compete in today's business and engineering sector throughout the world. We not only focus on study curriculum but also provide complete industrial training with fully interpersonal skills which is mostly demanded these days in every small and large scale organization.





# Mission and Vision

## Mission

We are committed towards success of each and every student and we are going to become one of the renowned institute in top international engineer-ing and management institutions that will show our spirit and enthusiasm. We would like to bring international engineering and management system in our education system that will provide a unique opportunity to our students in several international organizations throughout the world.

## Vision

Our vision is to develop each and every student in various segments such as excellence pursuits, technical skills, research and development, team work and many more. Bringing advance education system in study curricu-lum with top ranking placements is our primary goal.



# IIBMT ADVANTAGES

- ✧ Comprehensive Study Material: Student friendly course material designed by highly qualified professionals
- ✧ Better career opportunities
- ✧ Integrated practical as well as theoretical approach
- ✧ Programs designed by highly qualified faculty having outstanding academic background
- ✧ Great advantage of doing two things simultaneously; ie work as well as study
- ✧ Immaculate record of 100% placement Online module of training if required

## Course Burse

At the completion of the courses, candidates will possess the following general management abilities in addition to the curricular course undertaken:

**4 Corporate Environment:** You will understand the corporate environment in which a responsible business has to be conducted by a good corporate manager.

**Ethics:** You will possess a thorough understanding of business ethical situations, the laws regarding corporate governance, and the role of their personal integrity and values.

**Management:** You will possess leadership skills, understand group and individual dynamics, and be able to work in teams.

**Global Vision:** You will understand the global vision of business operations and a high level of responsibilities, which makes the difference with most specialized masters.

**Communication:** You will enhance verbal, written, presentation and communication skills.

**Decision Analysis:** You will have well-developed problem solving skills including the ability to analyze uncertain situations, utilize facts and evidence in drawing conclusions, apply decision making theories, and adapt and innovate in new settings.

**Strategic Planning:** You will understand the business as an integrated system; the relations between the functional areas; and long-range planning, implementation and control.



Our students are trained to become global managers. Education by values and values by education is our motto. IIBMT as a learning community is a "Family" where participation, teamwork, interdependence and communication prevail. This culture of appreciation, which builds up our community, encourages us towards excellence and professionalism. Within a span of 8-years the institute has carved a niche for itself in the field of imparting quality management education. The institute has shaped and nurtured the lives and careers

## Features

The programme is developed after extensive research and interaction with the various stakeholders. It provides the

student various routes to the industry, matching their requirements with his/her skills and predispositions. Along with specialization in core "Management Systems", a student can also specialize in major streams, like Information Technology Management, Finance, Marketing, Strategic Management,

Organization Management, Manufacturing Management and Public Sector Management. The programme offers a blend of analytical and creative problem solving skills. The programme places heavy emphasis on practical experience for which extensive interaction with the industry is built into the curriculum.

## Level of Course

Diploma Level

Graduate Level

Post Graduate Level

Executive Level Corporate Education







# Career Opportunities

Each and every programme of IIBMT is designed as per the industrial requirement. We provide well planned and competitive education system to our students which are defined as to groom working knowl-edge of industry.

We shape each and every student for the current market requirements and for this we provide several kinds of skill set training to students with regular period of time.

Our well defined education system enables every student to make their career bright for the future. Our professional and highly experienced faculty provides in depth knowledge of complete subjects which are helpful in several industries for the projects. We believe in placing every student of IIBMT in several international organizations which results into our success.

IIBMT is a competent authority itself to impart certifications based on their experience to meet the educational standard of the courses as laid down by the institute to which a student wishes for admission. Our certification is an added benefit for the working class in securing better prospects and is not valid for government jobs or higher studies.



# Programme

Technical Programme (Any Stream)				
Sl.No.	Course	Eligibility	Duration	Fees
1	Diploma In Engineering (DE)	10th	1Yrs.	15,550/-
2	Diploma in Engineering (DE)	10th	3 Yrs.	35,550/-
3	Post Graduate Diploma in Engineering	B.E./B.Tech	2 Yrs.	38,550/-
4	Bachelor In Engineering (BE)	12th with PCM	4 Yrs.	55,550/-
5	Master Programme In Engineering (ME)	B.E./B.Tech	2 Yrs.	65,550/-

Management Programme				
Sl.No.	Course	Eligibility	Duration	Fees
1	Advance Diploma in Business Management	10th	1Yrs.	15,550/-
2	Post Graduate Diploma in Business Management	Graduation	2 Yrs.	25,550/-
3	Bachelor in Business Management (BBM)	12th	3 Yrs.	32,550/-
4	Master Programme in Business Administration	Graduation	2 Yrs.	35,550/-
5	Executive Master Programme in Business Administration (EMBA)	Graduation	1 Yrs.	30,550/-

Computer Programme				
Sl.No.	Course	Eligibility	Duration	Fees
1	Diploma In Computer Application (DCA)	10th	1 Yrs.	12,550/-
2	Post Graduate Diploma Computer Application (PGDCA)	Graduation	2 Yrs.	25,550/-
3	Bachelor In Computer Application (BCA)	12th	3 Yrs.	32,550/-
4	Master Programme In Computer Application (MCA)	Graduation	2 Yrs.	42,550/-



# Specialization

1. Advertising Management
2. Agriculture Management
3. Air Transport Management
4. Architectural Management
5. Asset Management
6. Audit Management
7. Banking Management
8. Bio-Technology Management
9. BPO Management
10. Business Administration
11. Call Center Management
12. Chartered Finance Management
13. Clinical Pharmacology
14. Clinical Research
15. Communication Management
16. Construction Management
17. Consumer Behavior
18. Contemporary Auditing
19. Co-operative Management
20. Corporate Finance Management
21. Corporate Law
22. Corporate Training
23. Cost and Management Accounting
24. Customer Care Management
25. Customer Relations Management
26. Cyber Law Management
27. Dairy Management
28. E-Commerce
29. E-Business Systems
30. Energy Management
31. Entrepreneur Management
32. Environmental Studies
33. Equality Research Management
34. Event Management
35. Export Management
36. Fashion Management
37. Finance Management
38. Financial Institution Management
39. Foreign Exchange Management
40. Foreign Trade
41. General Management
42. Hardware Management
43. Health Care Management
44. Health Management
45. Holistic Management
46. Hospital Management
47. Hospital Administration
48. Hospitality Management
49. Hotel Management
50. Human Resource Management
51. Industrial Management
52. Industrial Marketing
53. Information Technology
54. Intellectual Property Rights
55. Interior Management
56. International Finance Management
57. International Management
58. International Trade
59. Investment Analysis Management
60. Investment Management
61. Labor Law Management
62. Library Management
63. Logistics Management
64. Market Risk Management
65. Marketing Management
66. Mass Communication
67. Materials Management
68. Media Management
69. Mutual Funds Management
70. Networking Management
71. Operations Management
72. Packaging Management
73. Pathological Lab Management
74. Personal Management
75. Petroleum Management
76. Pharmacology Management
77. Portfolio Management
78. Production Management
79. Project Management
80. Public Administration
81. Public Relations Management
82. Purchasing Management
83. Retail Management
84. Risk and Insurance Management
85. Risk Management
86. Rural Management
87. Safety Management
88. Sales & Distribution Management
89. Sales Management
90. SAP Consultancy
91. School Management
92. Shipping Management
93. Software Management
94. Software Project Management
95. Supply Chain Management
96. Take Over & Acquisition Mgmt
97. Taxation Management
98. Telecom Management
99. Textile Management
100. Total Quality Management
101. Total Safety Management
102. Transport Management
103. Travel and Tourism Management
104. Treasury Management
105. Real Estate Management
106. Facility Management
107. Power Management



# Placement

Alaska Electronics  
Ambuja Cement  
Amrut Software  
Asian Motor Pvt. Ltd  
Apollo Hospitals  
Apollo Technologies  
Aptech Ltd.  
Bajaj Allianz General Insurance Co.  
Bajaj Auto Ltd.  
Berger Paint India Ltd.  
Bharath Earth Movers Ltd.  
BOL Mobile Ltd.  
Cadila Pharmaceuticals Pvt. Ltd.  
Cafe Coffee Day  
CEAT Tyres  
Citi Bank  
Cipla Ltd.  
India Infoline  
ING Vyasa Bank  
International Filter Pvt. Ltd.  
Internet Global Services Ltd.  
ISPAT Industrial Ltd.  
KK Electronics  
Laxman Traders  
Level Up Network  
Leela Hotels  
Limca Books  
Lokseva College  
Naukri.com  
NKE Electronics & Communication  
Onida Electronics  
UCO Bank  
Pantaloons

Plating Product Agencies  
Play Win  
Process Services  
PCS Industries  
Phillips India Ltd.  
Power Com  
Raymonds Ltd.  
Dell Enterprises (Builders & Developers)  
Dolphin Enterprises  
Emco Ltd.  
Emergency  
Electronics  
E-Serve International Ltd.  
Essar Group  
Franklin Templeton Investment  
FOCIGS  
Forte Pont Automotive Pvt. Ltd  
Nerolac  
Hindustan Times  
Hindustan Lever  
ICICI Bank  
Reliance Industries  
Star TV  
Tata AIG Life Insurance  
Tata Consultancy Services  
TVS Motors Co. Ltd.  
UTV Ltd.  
VSNL  
36 Wireless Communication  
Way 2 Wealth  
Wopro Spectramind Services Ltd.  
Yamaha Motors India Pvt. Ltd.  
Zee Network





Affix your  
photograph  
here

# Application Form

Course Name:

Specialization:

Session:

## Personal Details

First Name:  Middle Name:  Last Name:

Father's Name:  Gender: M  F  Examination Options:

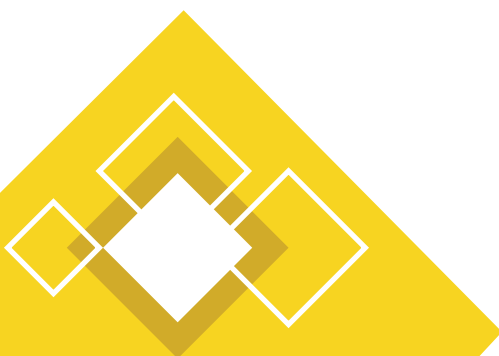
Study Centre  From Home  Date of Birth:  Nationality:

Correspondence Address:

Permanent Address:

Contact Details:  Mobile No.:  Office:

Residence:  Alternate:  E-mail ID:



Degree/Certificate	Institution	Examination Month Year	Subjects or Specialization	Result/Grades/Percentage

Work Experience (if any):


Fee Details:

Total Fee:  Fees Paid:

Mode of Payment: Cheaus  Demand Draft  Cash  Account Transfer  C. Card

Cheque/DD NO.:  Cheque/DD Date:

Bank:

Signature:

## Admission Modalities & Procedure

Requirements:

- 1) Photo copies of Attested Mark sheets & Certificate
- 2) 2 photographs
- 3) Work Experience certificate

Eligibility: Please refer course details

Admission Procedure: Applicants are required to complete the Application form and pay the fees at the time of admission.

Note: D.D/Cheque. Should be in Favor of "Impria Institute Of Business Management Technology" only, payable at New Delhi. Important Note:

Course once selected will not be changed under any circumstances. You can change the course while taking admission on same day of admission till the working hours. Full fees have to be paid at the time of admission. Fees once paid are non refundable and non transfer-able for any reason under any circumstances.

PLEASE NOTE THAT NO ADMISSION WILL BE ACCEPTED UNLESS SELF ATTESTED PHOTOCOPIES OF GOVT. APPROVED ID AND RESIDENCE PROOF IS NOT ACCOMPANIED BY THE DOCUMENTS.

INSTITUTE DOES NOT VOUCH OR CONFIRMS THE AUTHENTICITY OF PHOTOCOPIES BEING SUBMITTED AT THE TIME OF ADMISSION. THE INSTITUTE MAY ALSO ASK FOR THE ORIGINAL DOCUMENTS AND VERIFY THE SAME IF NEED MAY BE.

DOCUMENTS IF FOUND INCORRECT OR INCOMPLETE THE INSTITUTE RESERVES THE RIGHT TO REFUSE/CANCEL THE ADMISSION WITHOUT ASSIGNING REASONS THEREOF. THE DOCUMENTS/ PHOTOCOPIES SUBMITTED AT THE TIME OF

ADMISSION ARE A PARTIAL LIST AND IF NOT FOUND SATISFACTORY MORE DOCUMENTS CAN BE REQUIRED BY THE ADMIS-SION OFFICE.



IMPRIA INSTITUTE OF BUSINESS MANAGEMENT TECHNOLOGY